

ANNA PANAMARENKA

Senior Graphic Designer



Anna Panamarenka joined Lord Cultural Resources team in November of 2018. With background in art, design, advertisement and marketing, Anna possesses a unique set of skills. She brings her deep knowledge, experience and passion to creation of a fine design while looking at it from various angles of the industry.

In her role as Senior Graphic Designer at Lord Cultural Resources, Anna plays a pivotal role in collaborating with consultants and clients on a diverse array of design projects.

These encompass a wide spectrum, including publications, presentations, information design/data visualization, branding, exhibition design, marketing materials, website design, as well as social media and public engagement campaigns. Anna brings a design-thinking strategic approach to her work, ensuring a deep understanding of each client's unique requirements. This comprehensive understanding allows her to produce high-quality materials that align with the client's vision and crafted with the intention of contributing to their success.

Anna holds an Honors Graphic Design Diploma from George Brown College in Toronto, Canada. Prior to obtaining her Graphic Design diploma, Anna graduated from Belarusian State University where she obtained Bachelor of Arts in Informatics degree and Academy of Postgraduate Studies in Minsk, Belarus, where she completed a Bachelor of Public Relations degree program.

Anna's deep-rooted curiosity in the world's art, diverse cultures and contemporary visual communications inspires her to create meaningful and relevant design solutions.

Selected Projects:

- Greater Columbus Public Art Plan, State of Public Art Report, Infographic, Timeline Design, Editorial Design, 2023
- The Rockford Region Cultural Plan, Executive Summary Booklet, Infographic, Editorial Design, 2023
- Connecticut State Museum of Natural History, Fundraising Brochure, Poster, Custom Graphic, Editorial Design, 2023
- iSomos Uno! A Cultural Heritage Strategy for Tucson, Website Design, 2023
- Warner Center (LA), Proposal Design, Public Engagement Campaign, 2023
- The Charlotte Arts and Culture Plan, Strategic Plan Booklet, Infographic, Editorial Design, 2023
- MacKenzie Art Gallery, Fundraising Brochure, Editorial Design, 2023
- "The Leaf" at Canada's Diversity Gardens, Assiniboine Park, Exhibition Graphics: Interpretive and LEED Panels, 2019-2023, Interpretative Graphics, Exhibition Graphics 2018-2022
- Weeksville Heritage Center, Strategic Plan, Editorial Design, 2020
- Sisters in Liberty: From Florence, Italy to New York, New York, Exhibition Graphics, 2020
- Military Women's Memorial, Brand guidelines, Fundraising Brochure, Editorial Design, 2019
- Neon Museum Toronto, Fundraising Brochure, Editorial Design, 2019
- Jeune Montreal, Fundraising Brochure, Editorial Design, 2019
- University of Michigan, Exhibition Graphics, 2019
- Opera di Santa Croce, Fundraising Brochure, Editorial Design, 2018